



Moving To The Cloud and MPLS Enables Budget Options

As the IT leader for your company you have lots of people sharing their opinion of what you should do. At Ruby we understand that and want to hear from you about your objectives, goals and the ideas that might deflect you from accomplishing what your company needs. We all know change happens, but the smartphone, netbook, and overall mobility rush can strain the best IT organization. Having an impartial party directed by you can help keep your IT strategy on track. Having an independent study that backs up your assumptions with hard dollar savings and a clear path to move towards OpEx budgeting can bring your CFO into your camp.

We have yet to have an IT leader of any size company say it is an easy project of building the new model for their corporations IT environment. Even CIOs with large staffs know that this task means educating several key people within their staff to assure they know everything necessary for a successful plan. The plan needs more than numbers of current costs and proposed costs. If a plan is developed without complete tariff knowledge, process flow for data, voice and wireless a company can miss tens to hundreds of thousands of dollars savings during their migration to the Cloud and MPLS. Asking Ruby to step in and work with you usually eliminates the need for two or more highly paid new full time employees (FTE) that you might not need after the project is finished. At least we save you the FTE costs, enable you to begin implementing your plan two to three times sooner and we are available for follow up consultations without FTE expense.

In some companies there is resistance to moving to the Cloud. People do not see the benefits of immediate scalability, no CapEx investment, flexibility to ride usage waves up and down; many people are unaware of how migration to an MPLS can improve service levels while reducing costs. In many cases our enterprise customers find the savings Ruby delivers pay for new IT capabilities they had not expected to be able to achieve for a few years. Ruby will help you craft your plan so that it delivers a clear vision that your CFO, COO, CEO understand. If you would like help with helping employees understand that the flood of Cloud services is building, we can assist with that too.

Let's talk about Scalability and Flexibility. It is clear that the Cloud delivers much greater scalability and flexibility than owning your own in most cases. Ruby helps you identify a decision criteria based on the information that comes out of our business intelligence process to build your plan. We also consider your needs, wants, current mindset and a number of other key elements. Scalability is not simply the ability to deliver when demand increases or adapt to change. It is the fluid ability to both increase and shrink without adverse impact to your Quality of Service to internal and external customers. Flexibility comes into play when your system experiences situations that break your current or previous data center. An element of the Cloud is flexing without breaking. It also means molding the Cloud services you select to deliver to your expectation and requirements. Ruby's engineers and analysts are ready to help create your new environment.

Many IT leaders are working on positioning their organization as a business growth generator. To accomplish that task will usually require innovative use of the available budget. SaaS, IaaS, PaaS, MPLS are some of the options to consider. Ask Ruby Communications to help you deliver a plan that can help support your company's growth goals, which can lead to rebranding IT as the corporate success leader.

Contact us today:
sales@rubycommunications.com